



2025 Minority Enterprise Development Week

Sponsorship Levels

Platinum Sponsor – \$5,000

- Premium recognition in all event marketing and press releases
- Logo featured on event signage, printed program, and website
- Full-page ad in event program booklet
- Reserved VIP seating for 8 guests
- On-stage recognition during opening and closing ceremonies

Gold Sponsor – \$3,000

- Logo featured on event signage, printed program, and website
- Half-page ad in event program booklet
- Reserved seating for 6 guests
- Recognition during event

Silver Sponsor – \$1,500

- Logo placement in printed program and website
- Quarter-page ad in event program booklet
- Seating for 4 guests

Bronze Sponsor – \$500

- Name listed in event program booklet
- Seating for 2 guests

Small Business Sponsor – \$300

- Name listed in event program booklet
- 1 event ticket

Individual Sponsor – \$150

- Name listed in event program booklet
- 1 event ticket

 Return Sponsorship Form to:

Cleveland County Business Development Center (CCBDC)
7 North Lafayette Street, Suite 1 | Shelby, NC 28150