



CLEVELAND COUNTY BUSINESS DEVELOPMENT CENTER, INC.

7 North Lafayette Street, Suite 1 • Shelby, North Carolina 28150 • Phone & Fax: 704-482-2232
www.ccmbdc.org

Dear ,

Since its inception in 1983, *Minority Enterprise Development (MED) Week* has served as a collaborative occasion to highlight and honor outstanding businesses and organizations within our community and beyond.

The Cleveland County Business Development Center (CCBDC) is pleased to announce the **26th Annual MED Week Celebration**, taking place October 19–25, 2025.

This year, we will shine a spotlight on “*The New Wave of Unsung Business Heroes*”—individuals whose creativity, energy, and professional expertise solve problems, uplift others, and strengthen the fabric of our community. Throughout the week, CCBDC will host a series of informative events, including:

- **The 26th Annual Awards Gala**
- **Women in Business Networking Reception**
- **County Proclamation Ceremony**
- **1st Annual Omega Scholarship Golf Tournament**

Organized in 1992, CCBDC is a tax-exempt 501(c)(3) organization recognized as a leading advocate for community and economic development, civic participation, and educational outreach. We are honored to celebrate these remarkable leaders who are making a lasting impact in Cleveland County and beyond.

We invite you to partner with us by securing a sponsorship or purchasing a promotional ad in our commemorative section. Your support will directly enhance our ability to uplift and celebrate minority-owned businesses and community leaders. Enclosed, please find the **Participation Reply Form** to indicate your sponsorship level. Should you require an invoice, we will be happy to provide one.

To ensure inclusion in our program, please respond by **October 1, 2025**.

On behalf of CCBDC, thank you for your continued support and commitment to advancing minority enterprise and leadership in Cleveland County. Together, we can continue to build a stronger, more inclusive community.

With appreciation,

Sincerely,

A handwritten signature in dark ink, appearing to read "Richard Hooker, Jr." with a stylized flourish at the end.

Richard Hooker, Jr.
Executive Director

A handwritten signature in dark ink, appearing to read "Robert L. Miller" in a cursive style.

Robert Miller
CCBDC President
